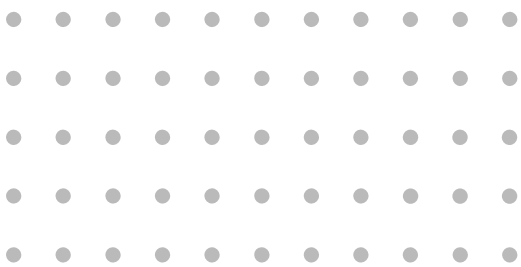


Industry: Retail | 1,000+ Employees



ThreatDefence Helps Large Retail Chain to Stay Protected and Reduce Cyber Risks



Our client is a large retail chain in Australia, offering a variety of household products to consumers. The company operates hundreds of retail stores nation-wide. Cyber security has been of increasing importance for retail institutions, ranking at the top of the list of critical IT issues in the retail space.

In today's digital age, retail organizations are increasingly becoming a prime target for cybercriminals who are looking to steal sensitive information such as customer data, payment information, and intellectual property. With this in mind, the retail chain recognised the importance of having a robust cybersecurity strategy in place and decided to partner with a reliable cybersecurity provider.

At the same time, the company was going through a digital transformation program, enhancing their product offerings and increasing their digital footprint. Continuous innovation requires strong support from the technology perspective, and the company was looking for a cyber security partner to manage their security risks, while also being able to keep up with the ongoing transformation.

The company was looking for a cybersecurity solution that could provide a comprehensive cyber security coverage across their entire environment and would meet their unique needs. They were seeking a partner who could assist them in getting visibility into their systems and networks, and build scalable and sustainable security operations to address the evolving threat landscape.

As a result of their partnership with ThreatDefence, the retail chain was able to achieve a higher level of security, providing their customers with peace of mind knowing that their data is being protected by a robust cybersecurity solution. The company was also able to improve their compliance with relevant regulations, ultimately enhancing their reputation and competitiveness in the marketplace.

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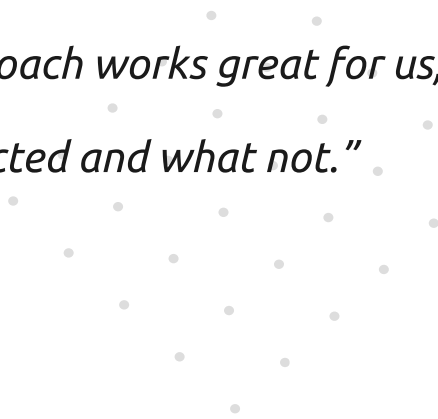
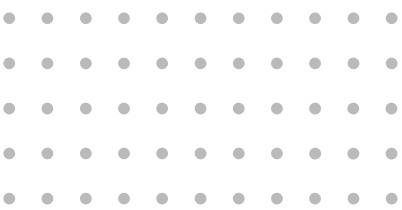
ThreatDefence provided us with deep visibility across our entire environment, including our endpoint, cloud and network assets. We know that we can innovate and safely add new technologies as it will be supported by ThreatDefence.”

Head of Cyber Security

Large Retail Chain

ThreatDefence implemented real-time threat detection and monitoring for the retail chain, and the technology proved itself when malicious activity was spotted on one the company corporate assets. The Head of Security said: *“It became very easy for us to respond to the security incident, as we had full visibility and could quickly narrow it down to specific systems and users. ThreatDefence provided us with complete assurance on what happened, and we were able to contain the threat quickly.”*

ThreatDefence continued to support the organization, ensuring that all new technologies and systems are always covered, and new cloud workloads are also protected. *“It was good to see how much the product has evolved over the years, and as we moved from cloud to on-premises, ThreatDefence was there for us with new integrations and everything else we needed to manage new cyber threats.”*, said the Head of Security. *“We did not have to revisit our contract and seek for extra budget, as we had everything included – ThreatDefence focuses on creating value and protecting our users wherever they are, rather than counting log sources or traffic volumes. This user-centric approach works great for us, as we know we can innovate and expand our cloud footprint without worrying about what is protected and what not.”*



ABOUT THREATDEFENCE

ThreatDefence provides innovative Security Operations and cyber defense solutions to MSPs and Enterprises. Our SecOps Platform is designed to assist businesses of all sizes in implementing world-class detection and response, utilizing all available data sources, whether it be within their network, on the Dark Web, or concealed deep within their supply chain. We value open ecosystems and seamlessly integrate with any and all threat intelligence feeds and log sources, delivering immediate actionable security insights.

For more information, visit www.threatdefence.com

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